

PG & RESEARCH DEPARTMENT OF MANAGEMENT  
SACRED HEART COLLEGE (AUTONOMOUS), TIRUPATTUR

**MANAGEMENT WEEK CELEBRATION**

Date: 01/08/19

Place: Government school, Annandapatti.

**HEALTH CARE AWARENESS CAMPAIGN**

The department as a part of the management week celebration initiated the programme of health care awareness campaign among the young children studying in the rural government school of Annandapatti village.

The initiative involved MBA students who were overwhelmed to provide young children with various information regarding,

- Food safety
- Personal hygiene
- cleanliness
- Important health care benefits provided by the government to the children

Apart from these as a necessity of the hour the students also liked to create awareness in the young mind regarding the importance of Water management and road safety.

The budding managers of the department reached the school around 2.00 P.M who were welcomed by the Mrs.Manimegalai , the Principal of the school. With a short introduction the programme started by 2.05 P.M. Mr.Parasuraman gave the welcome address followed by which we had various other initiatives. The importance of cleanliness was explained to the school children by Mr.Aravind and Mr.Basker, Mr.Clinton explained the need and necessity of rain water harvesting . Mr.Sudhagar and team explained the necessity of following food safety. The role of road safety in everyday life was well explained by Mr. Kaviarasu and team. The programme came to an end with short skit which was enjoyed by the kids.

At the end, the programme was concluded with a vote of thanks provided by Prof. S. Praveen kumar. Later the principal of the school thanked the team for their initiative and welcomed them with future more events in the forth coming years.

